

FOR IMMEDIATE RELEASE

**GRASSROOTS CLINIC SETS SIGHTS ON NON-PROFIT TRANSITION:**

VICTORIA BC - FEBRUARY 13, 2020

How do we build community wealth by fostering community health? By focusing on providing accessible, inclusive services for the public good.

**From February 15 to March 20**, Heart & Hands Health Collective will run an online Crowdfunding Campaign entitled, “**Help us build H&H 2.0**”. The objective is to raise \$15 000 to cover the cost of their upcoming transition to non-profit.

Heart & Hands is a grassroots Community Acupuncture and Holistic Health clinic, founded in October 2010. They are an essential holistic health care service and referral hub in the North Park neighbourhood, providing up to 900 acupuncture sessions monthly at \$20-50 sliding scale rates. Through inclusion, they support the health and well-being of the Victoria community as well as filling in the gaps of the healthcare system. They are boldly sending a clear message: “acupuncture is a tool for positive social change”.

Victoria is becoming less affordable. Property taxes continue to rise.

Becoming a non-profit will allow Heart & Hands to decrease operating costs and put their money where it matters: back into the community. This fundraiser will be an investment in the longevity and sustainability of this organization. Their ultimate goal is to continue to provide access to compassionate and affordable holistic health services in the Greater Victoria Area and beyond.

For more information about their services and upcoming online campaign, please visit, **[www.heartandhandscommunity.ca](http://www.heartandhandscommunity.ca)**

– more –

“Heart & Hands exists as a bustling community hub where people from all walks of life come together to rest, recover and heal”

*~Christina Chan, Heart & Hands Owner/Operator*

“This care would not be accessible to me without the community-oriented model of service and deep practitioner connection that Heart & Hands provides to myself and to folks from all walks of life. ”

*~Jessi-Anne, Heart & Hands client*

– end –

**Photo Op: The Heart & Hands Community Acupuncturists standing in the doorway of their sunny yellow clinic building on Cormorant St. From left to right: Christina Chan, R.Ac., Veronica Palmer-Jones, R.Ac., Susan Shields, R.Ac., Sarah Strohan, R.Ac., Jenica Geisler, R.Ac.**

**Website:** [www.heartandhandscommunity.ca](http://www.heartandhandscommunity.ca)

**Facebook:** <https://www.facebook.com/heartandhandsyyj/>

**Instagram:** <https://www.instagram.com/heartandhandsyyj>

**For more information contact:**

**Christina Chan - Registered Acupuncturist, Owner/Operator**

**e-mail – [info@heartandhandscommunity.ca](mailto:info@heartandhandscommunity.ca), Cell: 250-893-2426**